



*Connecting Knowledge with Need*

# **PARTNER WITH US**

- Affiliate Opportunities
- Content Collaborations
- Custom Trainings



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<https://www.pesi.co.uk/>

# WHO WE ARE

**PESI UK is a trusted Continuing Professional Development (CPD) provider** for mental health professionals, working with organisations including the NHS, major charities, educational establishments, and membership bodies. Backed by the wider PESI Group, **we've been connecting knowledge with need since 1979.**

Our catalogue of live in-person and online events, alongside certification programmes, gives practitioners **direct access** to some of the field's **most respected experts and innovators** — including Bessel van der Kolk, Richard Schwartz, Janina Fisher, and Julia Samuel MBE — covering trauma, EMDR, IFS, DBT, and more.

**We also help organisations invest in their teams**, with bespoke staff training that brings clinicians together to build knowledge, sharpen skills, and stay current with the latest therapeutic approaches.



## OUR MISSION

We are committed to make world class professional development accessible to every mental health practitioner. **Wherever you are in your career, PESI UK will meet you there.**

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## REACH

## ENGAGEMENT

## CREDIBILITY

**3.5**

**MILLION**

emails opened  
per year

**628,000**

website visitors  
per year

**141,000 +**

total customers

**3.2**

**MILLION**

pageviews per  
year

**236,000**

homepage  
views per year

**9.96%**

email open rate

**\$2.9**

**MILLION**

offered in free  
content

**60+**

speakers and  
faculty

**157,500+**

CPD hours  
delivered

## TRUSTED BY LEADING ORGANISATIONS



# LET'S COLLABORATE

Content & Marketing Partnerships

## VISITOR TRAFFIC

628,000

users in the last year

3.2 million

pageviews in the last year

## WAYS TO PARTNER

Affiliate Opportunities

Content Collaboration

Reciprocal Email

Marketing Campaigns

Co-Sponsored Events



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PESI UK collaborates with leading clinical experts and partner organisations to deliver clinically informed training and content on the **topics that matter most to today's practitioners.**

Our courses and content cover subjects ranging from trauma, and neurodiversity to couples and group therapy through today's most effective modalities. **We offer one of Europe's largest mental health CPD libraries,** giving practitioners the training they need to tackle the everyday challenges of their work.

We also offer practical guides and features for clinicians, drawing on evidence-based insights and the perspectives of our faculty. **We aim to support practitioners in building knowledge, sharpening skills, and staying current with the latest therapeutic approaches.**

Content collaboration could be the **best way to showcase your brand** to a wider clinical audience, whether you're a training provider, membership body, or organisation supporting mental health professionals.



# EMAIL BLAST SWAP

PESI UK offers a **complimentary email swap** arrangement with select partner organisations. Under this arrangement, we share partner content with our audience, and partners share PESI UK content with theirs.

This reciprocal approach helps both sides grow their reach and connect with new professionals who may benefit from their resources. **It's a simple, cost-free way to extend visibility, build awareness, and support one another's outreach goals** — all while helping more practitioners access the training and tools they need.

**Boost your reach  
at no cost!**

## EMAIL SIZE

# 54,000

email contacts

## WHO WE WORK WITH

**NHS & Government  
Organisation**

**Professional Accreditation  
Bodies**

**Charities & Not-For-Profits**

**Private Sector**



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# WHERE YOUR BRAND APPEARS

## SEO Backlink

high-authority domain

## Email & Newsletter

sent to UK practitioners

## Website Presence

featured web adverts



## On-Demand Platform

course catalogue exposure

## Event Presence

speaking or exhibiting

## Social Channels

amplified on PESI socials

**Beyond the email list swap, PESI UK offers partners several other ways to appear in front of a UK professional audience. From newsletters to live events, your brand can show up wherever practitioners already are.**

## Corporate Training Solutions

# TAILORED CPD PACKAGES

Whether you're a small team of 5 or a multi-national with thousands of employees, **we connect your team with the knowledge they need to perform at their best.**



### Group Bookings

For teams of 5+. In-person, online and on-demand.



### Bespoke Content

Custom-built workshops with leading therapists.



### Certification

Trauma, neurodiversity, grief and more.



### Branded Portals

Fully customised training portals at scale.

## WHAT DOES TRAINING WITH US LOOK LIKE?

1

### Consultation

Free, no-obligation chat about your team's needs.

2

### Curated Package

Options built around your content, budget, timeline.

3

### Confirmation

Review with your team, then we get started.

# TRUSTED BY THE PEOPLE WHO'VE WORKED WITH US



## WHAT OUR CUSTOMERS SAY

"I enjoy Pesi Seminars! The speakers are so knowledgeable and the program is very organised! Thank you!"

- Jeannine S

"Excellent! Practical, relevant, immediately transferrable to practice."

- Charles L

"Excellent presenter and content; probably the best training I've attended in 25 years of practise."

- Susan F

"Working with PESI UK was an incredibly easy and supportive experience from start to finish. Their team made the entire process seamless, while giving me the opportunity to significantly expand my global reach and share my work in somatic therapy with therapists and helping professionals around the world."

**Luke Sniewski, PhD**  
**PESI UK Speaker**

## WHAT OUR PARTNERS SAY



"Working with PESI UK has been a really valuable partnership for Khiron Clinics. We've connected with some amazing professionals across the mental health and therapeutic community, while the workshops themselves consistently offer high-quality, relevant training at great value for professionals looking to develop their practise."

**Romana Akram**  
**PESI UK Affiliate**

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# WHAT'S NEXT?

Partnering with PESI UK is simple, flexible, and cost-effective.

- 1 Reach out** — tell us about your goals
- 2 Explore options** — find your right fit
- 3 Get started** — no lengthy contracts



**Email List Swap**



**Brand Visibility**



**Content Collaboration**



**Corporate Training**



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# LET'S GET STARTED

Whether you're exploring a training partnership, a content collaboration, or just want to know more — **our team is ready to talk it through, just scan the QR code below.**



<https://www.pesi.co.uk/contact-us/>